youngculture AG & trifork Switzerland present

the GOTO Night

09/2013 in Zurich

SCRUM in distributed Teams

The 4 DONT's to be successful

Register NOW it's FREE!

Speaker: Mirko Kleiner

Mirko Kleiner (Master in Business IT) is a blogger, speaker, trainer, leader and Head of Project Management at youngulture AG, a Swiss software engineering company operating at 6 locations within Europe. Mirko successfully introduced Scrum and centralized collaboration with an appropriate toolset throughout youngculture's decentralized organization. As Head of Scrum Competence Center at youngculture AG he's in daily contact with questions all around a distributed Scrum.

It's our pleasure to inform you about our keynote with @JeffSutherland (Co-Founder of Scrum). The Keynote is hosted by trifork Switzerland at Holiday Inn Oerlikon/Zurich and FREE of charge!- Snacks and refreshments are offered. Please note we just have 60 seats (first come – first served). **Register NOW!**

This Session is about why youngculture decided to implement Scrum within it's decentralized organisation. We will share with you our experiences about how to set up and practicing Scrum as an effective software development strategy, facing the challenge of virtual collaboration. We will visualize according the 4 main DONT's in a distributed Scrum from our experience and we will show you the benefits that you'll get by following them.

With our own Nearshore Centers in eastern Europe and client- and projectteams mainly based in the DACH region, youngulture has gained lots of experience in virtual cooperation and working in distributed Scrum teams.

Agenda
1. **introduction by Trifork** (5 min. Hoster of current Scrum Master Course)
2. **Presentation** (45 min.)
3. **Break with Snacks and Drinks** (30 min.)
4. **Q&A with Jeff and Speaker** facilitated by Trifork (30 min)
5. **Networking** (Open End)

Target Audience
This GOTO Night will focus in topic Scrum in distributed organization. The speech is useful to everyone, even to the Management and people from the business, that are interested in our experiences in set up and praticing a distributed Scrum. Learn how we brought our cooperate to susscess and meet Jeff for a Q & A Session!

Q & A with Jeff Sutherland

Dr. Jeff Sutherland is the co-creator of Scrum, and was a signer of the Agile Manifesto, which marked the start of the Agile movement. Jeff has served as VP of Engineering or CTO at eleven software companies, managing the last seven entirely using Scrum, and achieved industry-leading, hyper-productive results. Jeff is the Chairman of the scruminc, and Senior Advisor to OpenView Venture Partners where he is Agile coach for portfolio companies.

GOTO Night Guest:

youngculture
advanced software engineering

Organized by:

TRIFORK.
...think software